



# March Town Centre Regeneration Project

Project Newsletter – May 2024



Welcome to the 7<sup>th</sup> edition of the March Town Centre Regeneration Project newsletter, produced by Octavius, working for Cambridgeshire County Council and Fenland District Council.

## Upcoming Traffic Management Changes

- The traffic was switched from the East side to the West side on Broad Street on Monday 13<sup>th</sup> May.
- The temporary two-way traffic light system on Broad Street will be removed during June.
- The pedestrian crossing on the bridge will remain closed until further notice. Alternative safe crossing points have been provided and will be maintained.
- We will continue to monitor the traffic movement through the town ensuring optimal traffic movement is managed.
- Any future changes will be communicated well in advance.

We are thankful to all members of public, residents and businesses for their patience and co-operation during the works.

## What has been happening so far?

We continue to construct footways in front of the shops at the Northern end of East side of Broad Street. Pavement reinstatement works are also in progress on the corner of Broad Street and Station Road after UKPN returned to complete emergency works. We have kept all the local businesses informed of the progress of these works.

The new road layout was switched as planned in April and we continue to make good progress with the works allowing use by Public of the new roundabout controlled junction. Works will continue to develop and rejuvenate the Riverside area as per the overall plan for this section of the works.

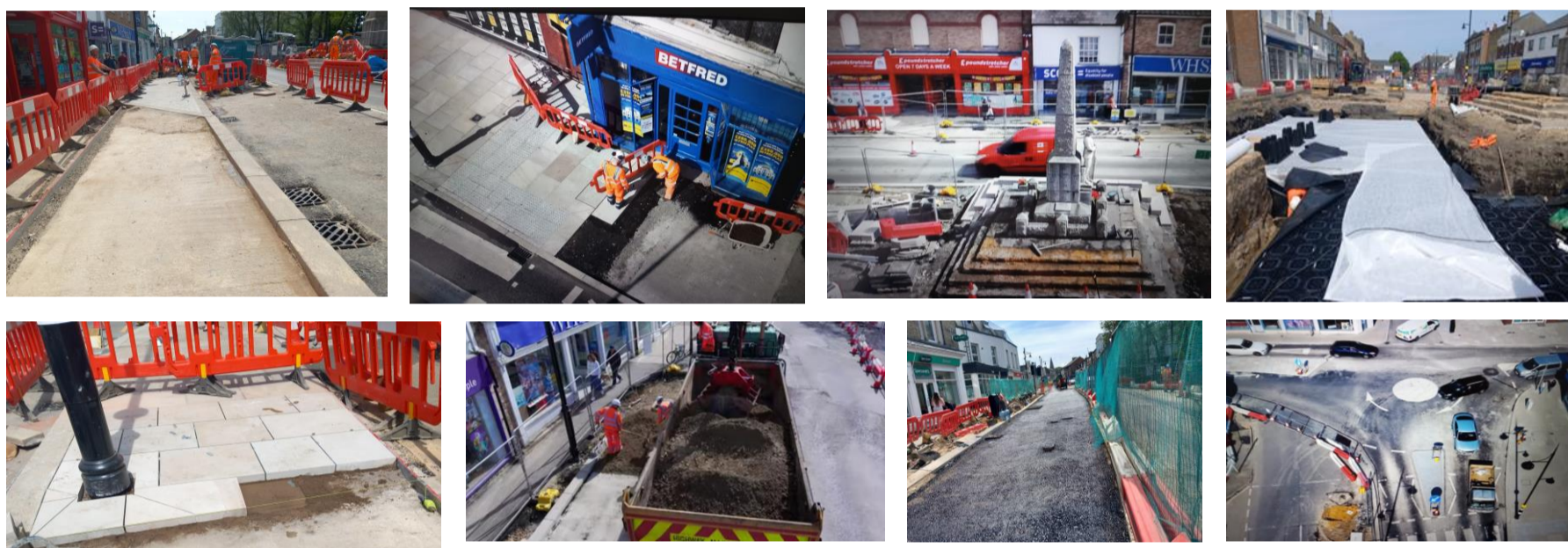
We continue with the works to replace the existing concrete steps with new sandstone at the war memorial and the activity will be completed with extreme care and respect.

We have now completed the installation of the new attenuation tank which holds the excess water and slowly discharges back in the water system. Further drainage system works will continue on the West side of Broad Street.

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## What's coming up in the next month?

- We will continue to progress the new paving works on Broad Street in co-ordination with the shops maintaining accessibility at all times.
- Vacuum excavation works are due to be completed in June from WH Smiths to Ladbrokes, we will subsequently continue with the paving works from Heron Foods to Ladbrokes forming walkways into the shops until the paving works are completed. All paving on the east side will be completed by the end June.
- The Riverside works will continue including installing the new drainage system and the planters.
- Works will continue on carriageway on the west side of the bridge of Broad Street.
- Installation of drainage and Cadent Gas main will be carried out along with new carriageway construction during May & June.
- New public realm area works in front of the shops on the west side of Broad Street.
- We will start the road surfacing on south-west of Broad Street on Saturday 1<sup>st</sup> June.



## Sustainability & Social Value News

We measure our social value impact using Thrive, a measuring software tool. The value is calculated using Impact Evaluation Standard (IES) framework, which is fully aligned to the UK Government's Social Value Model (PPN 06/20). The latest Thrive report can be found overleaf.

During April, March Town Club let us use the club to host a charity football match with Taylor Woodrow. The score was 6-2 to Octavius and we raised over £5,000.00 which will be split between two charities. March based FACET is our selected charity & Man Cave in St Neots. We raised an astonishing £3000.00 at the auction and £400 at the raffle where we had 10 amazing raffle prizes. A massive thank you to both teams for playing at the event and making a charity donation of £10 each. We would also like to say a massive **thank you** to the following: Suction Excavation for their donation of food and raffle prizes and large contribution to the auction, JHC Recruitment, MV Lanway Limited, PR Crane Civil Engineering & Environ for their donations and to everyone that supported our event making it a great success. FACET kindly made Nicola a thank you card for all her efforts with the charity fund raising event.



A pupil from Neale Wade Academy completed work experience with us for 1 week in May.

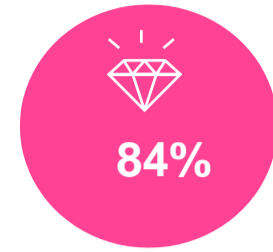
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# March Regeneration Project Thrive Report April 2023 – April 2024



**£4,157,680.00 total social value added\***

\*Total includes local economic value, data entry from Octavius and Environ, measured using the IES Framework.



Social & Total  
Economic Value



Social & Local  
Economic Value



## Local value

2 Job opportunities for local people

£442k achieved from spend with businesses in Cambridgeshire and Peterborough

£3.1m achieved from spend with regional & national businesses

£459k achieved from spend with small and medium enterprises

## Employment, education & skills

1 apprenticeship created

218 people hours of learning interventions delivered

40 apprenticeship weeks delivered

Work experience day for 3 FACET students



## Sustainability

1.2 tonnes of wood recycled via Community Wood Recycling

160 tonnes of materials reused on site

All pipes installed are made from recycled materials



## Social, wellbeing & community

£7,722 achieved from donations to support community activities in March

352 people hours spent supporting community initiatives in March

£4,923 achieved from fundraising for FACET



## Octavius Infrastructure Working in Partnership



## Meet the Team



Nicola Foster  
Project Communication &  
Stakeholder Manager



Russell Penn  
Project Manager



Rob Solway  
Site Supervisor



Sarah O'Mahoney  
Social Value Manager

### Coffee & Chats

The Coffee and Chat event will continue at the Octavius site office,  
2 Broad Street, March, PE158TQ. **Join us on Thursday:**  
**9<sup>th</sup> & 23<sup>rd</sup> May 24 / 6<sup>th</sup> & 20<sup>th</sup> June 24**  
**from 11am – 1pm**

Any queries and concerns please contact us on  
[Marchproject@octavius.co.uk](mailto:Marchproject@octavius.co.uk)

### **FACET Pop-Up Shop**

On the last Friday  
of each month 10.30am  
until 2.30pm at 11 Dartford  
Road, March, PE15 8AN

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**HELLO  
and  
WELCOME**

Take a deep breath and feel your shoulders relax from the second you walk through our front door. Our unique, tranquil retreat is tucked away in the Market Place away from the hustle and bustle of March's town centre.

The salon has gained an outstanding reputation, for offering exquisite treatments and using products from specially selected names in the beauty industry; offering a warm, friendly and personal atmosphere, with the serenity of a spa experience it's just the place, to switch off slow down & shake off all your stresses of every day life.

I am so proud of what I have achieved in the past 14 years seeing my business grow into what it has become today.

I'm now classed as one of the best-known salons in the area as well as one of the top bridal hair and makeup artists.

Here at Be Fabulous we believe that taking time to slow the mind, truly relax, unwind and be cared for is not a luxury; in today's stressful world, it is a necessity, a vital pillar in looking after your well-being.

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### **FREE Advertising for Local Businesses**

This is a monthly newsletter, distributed to the local area and available to view online. If you are a local business owner and would like to advertise in this newsletter, please get in touch by emailing  
[Marchproject@octavius.co.uk](mailto:Marchproject@octavius.co.uk)

### **Want to know more:**

- Regular updates are displayed in the window at Octavius site office, 2 Broad Street and also available at: [www.fenland.gov.uk/BroadStreetNewsletters](http://www.fenland.gov.uk/BroadStreetNewsletters)
- Attend the Coffee & Chat (dates above) with the Project Team & Council staff
- Project or design enquiries email: [HighStreetProject@fenland.gov.uk](mailto:HighStreetProject@fenland.gov.uk)
- Octavius general enquiries email: [Marchproject@octavius.co.uk](mailto:Marchproject@octavius.co.uk)
- March frequently asked questions and answers: [www.fenland.gov.uk/MarchRegenerationFAQs](http://www.fenland.gov.uk/MarchRegenerationFAQs)

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