



# March Town Centre Regeneration Project

Project Newsletter – March 2024



Welcome to the 6<sup>th</sup> edition of the March Town Centre Regeneration Project newsletter, produced by Octavius Infrastructure, working for Cambridgeshire County Council and Fenland District Council.

## Upcoming Traffic Management Changes

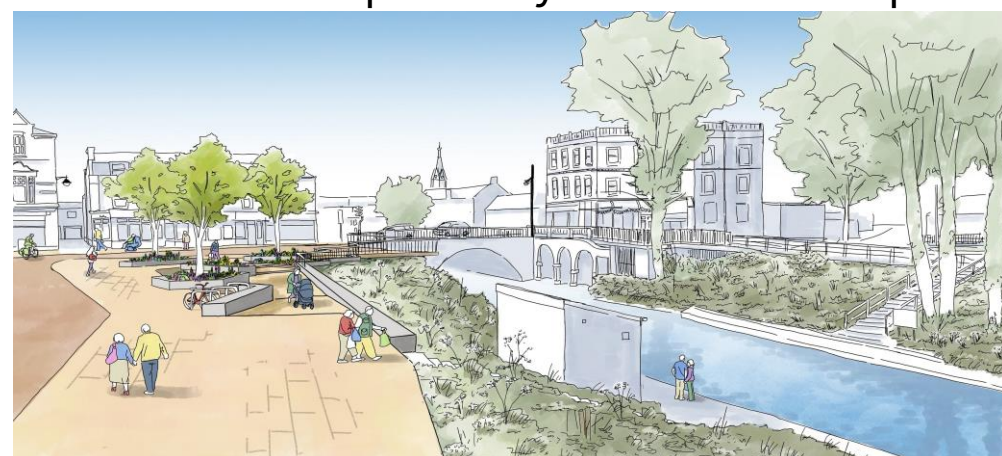
- We plan to reduce the current temporary three-way traffic lights to just two-way arrangement on Broad Street in early April.
- The new junction will be operational at the north end of Broad Street.
- The pedestrian crossing on the bridge will remain closed till further notice. Alternative safe crossing points will be maintained.
- We will continue to monitor the traffic movement through the town ensuring optimal traffic management is in place.
- Any future changes will be communicated well in advance.

## What has been happening so far?

Despite the severe weather we have made good progress, with substantially completing the pathways in the front of the shops at the northern end of Broad Street and close to completion on the northern pathway at Station Road. We are thankful for the patience and cooperation of town residents during the week of the emergency closure of Dartford Road/Broad Street junction. This was to carry out essential safety works following the discovery of a void beneath the road. During the closure we were able to expose the void location, remove the surrounding soft material in the ground replacing 30 tonnes of stone and strengthening measures before constructing the new carriageway ensuring safety and durability of the road.

## Riverside

Works on the riverside area have been initiated ahead of schedule after the toilet block and the old man shelter demolition in February. Temporary public toilets have been operational and are located about 20 yards away from Grays Lane. These are open daily from 8am to 4pm



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## What's coming up in the next month?

- We will continue to progress the new paving works down Broad Street in coordination with the shops, maintaining the shop entrances accessibility.
- The new Dartford Road pedestrian traffic island including a zebra crossing is under construction and will be completed by early April.
- We will be working to complete the paved footpaths at the northern end of Broad Street as we work towards opening the junction up in its entirety.
- We plan to switch to the new road layout in April, allowing the public to use the new roundabout controlled junction. This will enable us to remove the three-way temporary traffic lights arrangement.
- Works will continue to develop and rejuvenate the Riverside area as per the overall plan for that part of the works.
- We will be commencing works to replace the existing concrete steps with new sandstone at the war memorial. This activity is being planned for execution with extreme care and respect.



## Sustainability & Social Value News

We are committed to delivering sustainable infrastructure, making a commitment to give value to society and the communities in which we work. We measure our social value impact using Thrive, a measuring software tool. The value is calculated using Impact Evaluation Standard (IES) framework, which is fully aligned to the UK Government's Social Value Model (PPN 06/20). The latest Thrive report can be found overleaf. During February we welcomed another member of the local FACET group for a work experience day. Shadowing Sarah, Social Value Manager, our guest carried out several administration tasks, talked with residents during the coffee & chat session, and got the opportunity to meet members of the project team, learning more about their job roles and the project. As a thankyou the framework manager presented her with a certificate for her efforts and a goodie bag.



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# March Regeneration Project Thrive Report April 2023 – February 2024



**£3,114,849.00 total social value added\***

\*Total includes local economic value, data entry from Octavius and Environ, measured using the IES Framework.



Social & Total  
Economic Value



Social & Local  
Economic Value



## Local value

2 Job opportunities for local people

£295k Spend within Cambridgeshire and Peterborough

£2.3m Regional & national spend

£352k Spend with small and medium enterprises

## Employment, education & skills

1 Apprenticeship created

170 People hours of learning interventions delivered

36 Apprenticeship weeks delivered

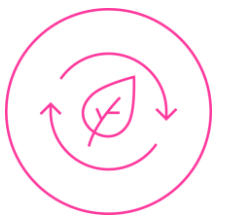


## Sustainability

1.2 Tonnes of wood recycled via Community Wood Recycling

160 Tonnes of materials reused on site

All pipes installed are made from recycled materials



## Social, wellbeing & community

£5k Donations to support community activities in March

170 People hours spent supporting Community initiatives in March

Work experience day for 3 FACET students



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## Meet the Team



Nicola Foster  
Project Communication &  
Stakeholder Manager



Russell Penn  
Project Manager



Rob Solway  
Site Supervisor



Sarah O'Mahoney  
Social Value Manager

### Coffee & Chats

The Coffee and Chat event will continue at the Octavius site office,  
2 Broad Street, March, PE158TQ. **Join us on Thursday:**

**11<sup>th</sup> & 25<sup>th</sup> April from 11am to 1pm**

Any queries and concerns please contact us  
on [Marchproject@octaviusinfrastructure.co.uk](mailto:Marchproject@octaviusinfrastructure.co.uk)

### **FACET Pop-Up Shop**

On the last Friday  
of each month 10.30am  
until 2.30pm at 11 Dartford  
Road, March, PE15 8AN

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**HELLO  
and  
WELCOME**

Take a deep breath and feel your shoulders relax from the second you walk through our front door. Our unique, tranquil retreat is tucked away in the Market Place away from the hustle and bustle of March's town centre.

The salon has gained an outstanding reputation, for offering exquisite treatments and using products from specially selected names in the beauty industry; offering a warm, friendly and personal atmosphere, with the serenity of a spa experience it's just the place, to switch off slow down & shake off all your stresses of every day life.

I am so proud of what I have achieved in the past 14 years seeing my business grow into what it has become today.

I'm now classed as one of the best-known salons in the area as well as one of the top bridal hair and makeup artists.

Here at Be Fabulous we believe that taking time to slow the mind, truly relax, unwind and be cared for is not a luxury; in today's stressful world, it is a necessity, a vital pillar in looking after your well-being.

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### **FREE Advertising for Local Businesses**

This is a monthly newsletter, distributed to the local area and available to view online. If you are a local business owner and would like to advertise in this newsletter, please get in touch by emailing [Marchproject@octavius.co.uk](mailto:Marchproject@octavius.co.uk)

### **Want to know more:**

- Regular updates are displayed in the window at Octavius site office, 2 Broad Street and also available at: [www.fenland.gov.uk/BroadStreetNewsletters](http://www.fenland.gov.uk/BroadStreetNewsletters)
- Attend the Coffee & Chat (dates above) with the Project Team & Council staff
- Project or design enquiries email: [HighStreetProject@fenland.gov.uk](mailto:HighStreetProject@fenland.gov.uk)
- Octavius general enquiries email: [Marchproject@octavius.co.uk](mailto:Marchproject@octavius.co.uk)
- March frequently asked questions and answers: [www.fenland.gov.uk/MarchRegenerationFAQs](http://www.fenland.gov.uk/MarchRegenerationFAQs)

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