

Disclaimer and Privacy Policy

Disclaimer

iChoosr provides an independent online service, which enables you to participate in a reverse auction for deals with suppliers of various products and services. These products and services are not provided by iChoosr but are instead provided by third parties (the Suppliers) over whom iChoosr does not have control. It is your responsibility to satisfy yourself that you wish to obtain any product or service before entering into a contract with a Supplier and iChoosr strongly recommends that you read that contract carefully before entering into a contract with the Supplier.

iChoosr is not responsible or liable for any loss or damage you may suffer or incur in connection with any product or service you obtain after using this website or our offline service through a council / council-appointed third part or other third party referrer, or for any acts, omissions, errors or defaults of any third party in connection with that product or service.

iChoosr cannot be held liable for any defect, loss or damage relating to intrusion into its computer system, or to the presence of a virus, or faults, which may affect certain functions of this website. In view of the particular technical characteristics of the internet, iChoosr cannot rule out the possibility of interruption of access to the website due to maintenance, delay in the transfer of information, or a defect in its server. iChoosr cannot be held responsible for the loss of this Personal Data as a result of unlawful access to its computers or files.

Nothing in this disclaimer and/or privacy policy excludes or limits our liability for death or personal injury caused by our negligence or for our fraud or fraudulent misrepresentation.

Contact

Should you wish to contact iChoosr with questions or comments about this website then please contact us using the resources provided at www.ichoosr.co.uk or in writing by post to iChoosr Ltd., 1st Floor, 23 Princes Street, London, W1B 2LX 16. We will respond to your message as soon as possible.

PRIVACY POLICY

1.INTRODUCTION

We are iChoosr Ltd., a private limited liability company established at 1st Floor, 23 Princes Street, London, W1B 2LX. Company number 8241539.

iChoosr makes every effort to ensure that the privacy of all visitors to www.ichoosr.co.uk and affiliated websites including but not limited to the websites designed for Collective Purchase schemes organised by iChoosr is protected. Please read through the privacy policy carefully so that you know for which purposes and why we use the Personal Data you leave on our website. By visiting and using the services on our website(s) you agree to the collection, use and (limited) transfer of your Personal Data as explained in this privacy policy.

2.DEFINITIONS

References to **"we"** or **"us"** means iChoosr Ltd., a private limited liability company established at 1st Floor, 23 Princes Street, London, W1B 2LX. Company number 8241539. **"Community Leader"** or **"Partner"** means a co-organiser of the Collective Purchase schemes as mentioned at the top of the Sites. **"Collective Purchase"** means a reverse auction in which Suppliers bid to provide services to you (and other participants in the reverse auction) and in which you have the option of purchasing energy from the Supplier that wins the auction; **"Participant"** means a (legal) person, whose enrolment on the site is confirmed by iChoosr; **"Supplier"** means an energy provider offering the product or service in a Collective Purchase scheme. **"Winning Bid"** means the bid selected by iChoosr on the basis of what iChoosr considers to be the best deal for each participant based on their stated preferences. Anything expressed to be in **"writing"** shall include letter, email and fax correspondence and permissions indicated by electronic submission via the internet.

3.PERSONAL DATA WE COLLECT

When you visit our websites www.ichoosr.co.uk (the **"Sites"**), or when you sign up for one of the Collective Purchase schemes on one of the Sites, or if you register through a **Community Leader** or **Partner** you may be asked to provide Personal Data including but not limited to your name, address and contact details (your **"Personal Data"**). We may also collect information (which may include your Personal Data) about how you use the Sites, and Personal Data relating to your participation in the Collective Purchase schemes along with any Personal Data you provide to us when contacting us via telephone, email or post in relation to the Collective Purchase schemes.

4.HOW WE USE YOUR PERSONAL DATA

The Personal Data provided by you is used for the following purposes:

- To administer the Collective Purchase schemes for the Participants;
- To invite you to participate in subsequent Schemes;
- To support our services and to further improve and develop them;
- To contact you by email, post or telephone to find out more about your opinion of our services;
- To notify you of important changes or developments to the Sites or in our services;
- To contact you by email, post or telephone to ask you to participate in promotion of schemes.
- To analyse web traffic on our Site so that we can improve the user journey on our site – we use Google Analytics for this, see section 5.3 for more information;
- We may use your Personal Data to email, phone (including via text message) or post to you information about our other services and products which we think may also be of interest to you. You can withdraw your consent to us contacting you in this way at any time by contacting us using the below contact details, and we will respect your wishes.

5. COOKIES

5.1 What are cookies? A "cookie" is a piece of information that is stored on your computer's hard drive and which records your navigation of a website so that, when you revisit that website, it can present tailored options to you based upon the stored information about your last visit. You can normally alter the settings of your browser to prevent acceptance of cookies. Cookies are used by nearly all websites and do not harm your system.

5.2 How do we use cookies? We use "cookies" to:

5.2.1 monitor site user traffic patterns and site usage. This helps us to understand how our users use our websites so that we can develop and improve the design, layout and functionality of the sites; and

5.2.2 to help us to show you information we think you will be interested in.

There are different kinds of cookies with different functions:

Session cookies: these are only stored on your computer during your web session. They are automatically deleted when the browser is closed. They usually store an anonymous session ID allowing you to browse a website without having to log in to each page. They do not collect any information from your computer.

Persistent cookies: a persistent cookie is one stored as a file on your computer, and it remains there when you close your web browser. The

cookie can be read by the website that created it when you visit that website again. We use persistent cookies for Google Analytics (see section 5.3 on Google Analytics).

The cookies we use are explained below:

Strictly necessary cookies

These cookies are essential to enable you to use the site effectively such as applying for a Collective Purchase scheme and therefore cannot be turned off. Without these cookies, the services available to you on our site cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet.

Performance cookies

These cookies enable us to monitor and improve the performance of our site. For example they allow us to count visits, identify traffic sources and see which parts of the site are most popular. We use Google analytics for this purpose (see section 5.3) and all information these cookies collect is aggregated and therefore remains anonymous. These cookies do not collect information that identifies a visitor, as all information these cookies collect is anonymous and is only used to improve how our site works.

Functionality cookies

These cookies allow our website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced features. For instance, a website may be able to provide you with news or updates relevant to the Collective Purchase schemes you enter into. These cookies can also be used to remember changes you have made to text size, font and other parts of web pages that you can customise. The information these cookies collect is usually anonymised.

5.3 Google Analytics This Site uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information - website activity and internet usage, not personal data - to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. Google uses the utma cookie. This is a persistent cookie that expires in two years. With each new visit, the expiration date is refreshed. By using this website, you consent to the processing of data about you by Google in the manner

and for the purposes set out above.

5.4 How to reject cookies We are in the process of developing functionality within our site to enable you to turn off cookies, which aren't strictly necessary. In the meantime, if you don't wish to receive cookies that are not strictly necessary you may choose to reject such cookies in your browser's privacy settings. Rejecting all cookies means that certain features cannot then be provided to you and accordingly you may not be able to take full advantage of all our website's features. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. For more information generally on cookies, including how to disable them or delete them from your computer, please refer to [aboutcookies.org](http://www.allaboutcookies.org) (<http://www.allaboutcookies.org/>).

6. EXAMINING AND CORRECTING YOUR PERSONAL DATA

You have the right to examine and correct the Personal Data we store about you and/or to request that it is removed. If you wish to see what Personal Data we hold about you please contact us using the details given below. We will endeavour to amend or update your Personal Data within four weeks of receiving your request.

7. SHARING YOUR PERSONAL DATA WITH THIRD PARTIES AND MARKETING

Community Leader or Partner: We will share your Personal Data with the Community Leader or Partner with whom we organise the specific Collective Purchase scheme you register with so that they know who has participated and to enable them to update their contact database with up-to-date contact details.

Marketing from Community Leader or Partner: The Community Leader or Partner may wish to contact you (via email, text message, or post) to let you know about other services/products they offer which they think may be of interest to you. If you do not select the appropriate box when you register you will not receive such marketing communications. If you change your mind after having consented to receiving such marketing communications, you can contact the relevant Community Leader or Partner at any time to indicate your objection using the contact details in the relevant Collective Purchasing scheme.

Winning Supplier: we will also share your Personal Data with the Supplier with the Winning Bid so that they can contact you directly in relation to the Collective Purchase scheme you have chosen to enter into with them. Other than sharing your Personal Data with the Community Leader or Partner and the Supplier with the Winning Bid as described above, iChoosr will not share your Personal Data with other third parties unless you have explicitly indicated that you consent to this during the registration process or unless

we are obliged to do so by law.

8.PROTECTING AND SAFEGUARDING YOUR PERSONAL DATA

The Personal Data you provide to us is stored on our servers and we have in place specific technology back-up and security measures to protect your Personal Data. iChoosr adheres to the guidelines set out by the government of each country in which we operate for the processing and protection of your Personal Data. In line with the UK Data Protection Act 1998, we have technological and organisational measures in place to prevent unauthorised or unlawful processing of Personal Data and against accidental loss, destruction of or damage to, Personal Data. We are registered with the UK Data Protection Commissioner under registration number Z3558072. In accordance with the UK Data Protection Act 1998, we will not transfer your Personal Data to a country or territory outside the EEA unless that country or territory ensures an adequate level of protection for the rights and freedoms of data subjects in relation to the processing of the Personal Data.

9.CHANGES TO OUR PRIVACY POLICY

Changes to our privacy policy shall be published on our website and we will notify you by sending an e-mail to the primary e-mail address you specified.

10. CONTACT

If you have any questions or if you wish to contact us with any comments or requests you may have about the use of your Personal Data, you can do so by e-mail at info@ichoosr.co.uk or by post at iChoosr, 1st Floor, 23 Princes Street, London, W1B 2LX. Please provide your first name and last name, address, phone number and where possible e-mail address in your correspondence.

We operate a complaints handling procedure which we will use to try to resolve disputes when they first arise: please [let us know](#) if you have any complaints or comments. If your dispute remains unresolved, you may be eligible to use the European Commission's Online Dispute Resolution platform [here](#).